



**The Roane County Chamber of
Commerce and SCORE present**

The Lunch and Learn Workshop Series

Prospering in Tough Economic Times: What are Your Marketing and Strategic Options?

Have you analyzed your products, market segments, and operations in light of the current economy?

Have you analyzed your competitors? Suppliers? Customers? Understand the opportunities?

Do you know how to extract data on 14,000,000 businesses by geography, size, & other characteristics?

Are you protecting your customer base? Expanding it?

Have you developed alternative plans to deal with future economic uncertainty?

Tuesday, March 23rd, Noon – 2 p.m.

Space is limited so call 865-376-5572 to reserve your spot now!

Free to Chamber Members; \$35 to Non-Chamber Members

Lunch will be provided