

# Your Success. **SCORE**® Greater Knoxville SC

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## Latest News Story Wednesday, May 19, 2010

FOR IMMEDIATE RELEASE

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May 19, 2010 Bill Beres, Publicity  
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### Greater Knoxville SCORE Chapter Recognizes Local Small Businesses In "Client of the Year" Competition.

**Knoxville, Tennessee** --- Greater Knoxville SCORE chapter recognizes three winners in its annual "Client of the Year" competition. Creative Sports Images, Clark Miller Communications and Healthy Life Clinics, all successfully launched their businesses within the last year, and submitted written case histories describing their business and SCORE's support of their efforts.

Though each entrant has a unique business model and start up story, all benefited from advice and guidance from SCORE counselors. **Creative Sports Images**, which placed first, is a sports merchandise firm. Creative Sports focuses on Universities and consumer merchandise for various team sports items and accessories through retail outlets. Murray Earle, founder, stated "without Arthur Kareff and SCORE's expertise and sincere interest, Creative Sports would not be here today.

"Second place winner, Clark Miller of **Clark Miller Communications**, observed "SCORE counseling provided a sounding board for ideas ... supportive, honest ... with plenty of give and take." Clark Miller Communications offers multi - media consulting to a diverse client base. His services make frequent use of worldwide business media to establish brands and client services. Richard Jenkins of SCORE Knoxville was the counselor.

Third place winner **Healthy Life Clinic, Inc.**, a firm assisting medically underserved East Tennesseans, sees "Chuck Christiansen of SCORE invaluable in obtaining initial funding ... and am now in the planning stages for more clinics." Clients of Healthy Life Clinic are frequently those without medical insurance or whose insurance was not accepted by other clinics.

Since 1964, SCORE "Counselors to America's Small Business" has assisted more than 8 million aspiring small businesses and their owners through counseling and workshops. More than 10,500 volunteer business counselors with a wide range of business management experiences and skills, work in 389 chapters in communities across the U.S. SCORE is dedicated to the formation, growth and success of small businesses. All SCORE services are provided free of charge to small business owners.

For more information regarding starting or managing a current business, call (865) 692-0716, or visit local SCORE site: [www.scoreknox.org](http://www.scoreknox.org).

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